

ISABELLE BRIGHT

With a lifelong background in horseback riding and over decade of experience in television production, I bring a professional and creative lens to every project. From equestrian fashion shoots to website launches, I specialize in helping equestrian brands tell their story through powerful visuals and strategic content.



SERVICES

SOCIAL MEDIA & BRAND FEATURES

Sponsored Post – \$250

Instagram Story (up to 3 frames) – \$100

Reel or Short-Form Video – \$300

Product gift features available upon approval

CONTENT CREATION

Photo Session (1 hr / 10 edits) – \$300

Half-Day Shoot (photo/video mix) – \$850

Full-Day Shoot – \$1500

WEBSITES & SHOPIFY

Shopify Setup – Starting at \$1000

Product Uploads & Photography – \$500–\$800

Ongoing Support or Edits – \$150/hr

Custom packages available upon request

SOCIAL MEDIA

 @MODERNEQUESTRIAN

83K

followers

59%

are women

40% are men

100,000

average monthly views

25-34

age range of majority of followers

46%

are from U.S.
16% are from Brazil, Canada, and Italy

 @THEMODERNEQUESTRIAN

40K

followers

BRANDS I'VE WORKED WITH

